

## Fantasticals Toys

Pine Tree House Old Chester Road Barbridge Nantwich Cheshire CW5 6AY

Tel: 01270 528061  
Email: [lee.maskell@fantasticals.co.uk](mailto:lee.maskell@fantasticals.co.uk)  
Fax: 01270 528061

Press release 08/08/2008

### Fantasticals Website Gets a Face Lift!

Fantasticals website has been greatly improved with added functionality, greater speed, superb content and substantial improvements in usability. Following a review of the Fantasticals website and customer feedback a number of areas were identified for improvement and over the last couple of months the Fantasticals team have been hard at work implementing these.

The Fantasticals team have added some great new features including enhanced search options to find products by age group, price and category, a wishlist facility which customers can use to compile lists of their favourite products and a simplified and easy to use checkout procedure.

Fantasticals was launched online in June 2007. Since its launch we have received some great feedback from customers culminating in a superb review from the Good Website Guide. The Fantasticals team has looked to build upon this success with some great initiatives for 2008 with the re-launch of the website at the centre of these plans. Lee Maskell commented that 'the new design sets us apart from the competition. We cannot wait to see what our customers think of our new site'.

If you would be interested in featuring details of our website [www.fantasticals.co.uk](http://www.fantasticals.co.uk) or require any further information please contact us.

Contact: Lee Maskell  
Tel: 01270 528061  
Email: [lee.maskell@fantasticals.co.uk](mailto:lee.maskell@fantasticals.co.uk)

Notes to Editors:  
Fantasticals Website  
<http://www.fantasticals.co.uk>

Good Website Guide Review  
<http://www.thegoodwebguide.co.uk/index.php?rid=4419>